

The Top 9 Attributes of an Excellent DJ

Don't know what to look for in a DJ? Then let DJ Glen C's services make YOUR day a special one. Here are some important criteria's that you should look for in a professional DJ.

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References

- Provides both local and professional references (with the names and phone numbers or written comment letters)

Hint: If you want an idea how good a DJ is, talk to his previous and current customers

DJ Experiences

- Has been in the industry long enough many years has he/she been in the business
- Has had some type of training
- Has a list of events he/she has worked at
- Is part of an association/ a membership (e.g. AVLS, CDJA, SOCAN or CODJA)

Hint: You might want to try to see your DJ perform at a similar event to yours (e.g. at a graduation or christenings). Remember that most DJs are either self-trained or have learned from a previous professional DJ.

Music

- Follows the plan that you and the DJ have worked out using a planner
- Provides a song library of all the types of music they have available
- Tells you how many songs they will bring and in what format (e.g. CDs, records, tapes, mini-discs, etc.)
- Gives you an opportunity to either see a demonstration, listen (audio) to, or watch (video) him/her DJ

Hint: The DJ should bring a minimum of 2500 songs. Don't forget to ask about requests!

Contracts

- Provides a written contract(s) and additional forms and is insured

Hint: As a customer, you need to know who will be your DJ, what hours are covered and what are included or excluded in the price (e.g. lighting, lasers and fog machine)

The Top 9 Attributes of an Excellent DJ cont'd

Accessibility

- Provide you contact numbers to reach him such as cell phone numbers, fax numbers and e-mail addresses are other ways of contact

Hint: With their busy schedules, your DJ might not call you back in 1 hour. Expect a call back or email within 12 to 1 day.

Equipment

- Uses equipment that's professional-grade
- Uses different sized equipment to accommodate a room's size
- Has/she has back up equipment available in case of an emergency

Professionalism

- Will meet you in person and present his/her service to you
- Arrives on time to setup equipment and special effects safely before your guests arrive
- Excellent communication skills
- Provides you with neat and professional looking material and additional forms

Appearance

- Dresses appropriately to suite the type of event

Personality

- Wants to make his clients happy
- Is polite and respectable to the bride & groom, families, guests and staff members
- Can handle themselves in stressful situations
- Can get the crowd "going"

Sources

- Taylor, Brian. "How to shop for a quality DJ for your event"
- American Disc Jockey Association
- Wedding Bells Canada
- Digs Magazine